

Blogging 101 – An Introduction

Start Blogging for Fun & Profit

*Last Saturday of Every Month
9:30am - 5:30pm
Berkeley, CA*

If you have been interested in starting a blog but have not known where to go or how to do it, I want to show you!

If you're a writer looking for a way to publish your work, this is for you!

If you're a business owner wondering how a blog could help your business, you'll want to check this out!

And if you've already started a blog and want to learn some insider secrets on how to quickly ramp up your traffic and generate additional income, you'll definitely want to be at this seminar!

Here's just some of what you'll learn at this seminar:

- What blogging really is.
- How to choose a blog platform.
- Search Engine Optimization techniques for blogs.
- How to drive potentially massive traffic to your blog using social networking sites.
- How to effectively monetize your blog.
- How to set yourself up for long-term success.
- How to use a blog as a marketing tool.

New! Hands-on practice in the afternoon. Bring your laptop! You will get to set up and customize your own blog and learn how to add pictures and video to your posts. If you don't have a laptop, you will still be able to see every step demonstrated on a large screen.

For more information, additional class dates, or to register, visit our web site at www.ridgeviewtech.com/events

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